

Heard Museum Guild
American Indian Student Art Show & Sale
March 31 – April 2, 2012

Dear Artist Mentor/Teacher:

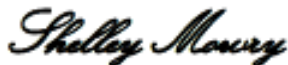
It's time for the 23rd Annual American Indian Student Art Show and Sale 2012 sponsored by the Heard Museum Guild in Phoenix, Arizona! We are looking for emerging young artists so we can showcase their talents. All American Indian students in grades 7 – 12 are invited to submit their original artwork. This extraordinary event provides an exciting opportunity for students to display their art in a museum setting, have their art judged by a professional panel, compete for: scholarship awards, summer art workshop awards, cash prizes, and to potentially sell their artwork at the Show.

We're hoping that you know young people who might be interested in this exciting opportunity. This packet contains information designed to assist you and your protégés/students in preparing and submitting entries for the Show. Please review the packet in its entirety so you will be aware of the division and category guidelines, rules, and entry procedures all students must follow. All entries must be received at the museum between March 17 and March 20, 2012. Judging for all entries will be held March 23, 2012. Each piece of art needs to be reasonably priced by the student. All pieces will be available for sale until the Show closes April 2, 2012. **No late entries will be accepted.**

Meet the Artists and the Opening Night Reception and Auction will be held Friday, March 30, 2012. We would like you and your young artists to join us at the museum on this important day and evening. We would be happy to arrange free tours of the museum for you on Friday, Saturday, or Sunday. That evening, you are invited to attend the reception as guests of the Heard Museum.

More information about this extraordinary event is available on our website at www.heardguild.org. Today many professional artists fondly remember when they participated in this Show as students. We hope you will join us and encourage your student artists to become all that they can be! We look forward to hearing from you and your students.

Sincerely,



Shelley Mowry
Chair
623-694-8020 (cell)
623-915-5509 (home)

**Heard Museum Guild
American Indian Student Art Show & Sale
March 31 – April 2, 2012**

Contents of This Package

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Heard Museum Guild

American Indian Student Art Show & Sale 2012

Rules

1. All entrants must be American Indian students in grades 7 – 12.
2. Students in grades 7 – 9 may enter two (2) pieces of art each, and students in grades 10-12 may enter four (4) pieces each.
3. Each entry must be the signed and dated original work of one artist and created within the last twelve (12) months. Student Art Workshop projects are ineligible.
4. Two dimensional works must be matted, mounted, or stretched. (No frames)
5. Charcoal, chalk and pastels must have a fixative applied.
6. Work cannot be framed, laminated or covered with glass.
7. All entries must be for sale for the duration of the show.
8. \$15 is the minimum beginning price for art work.
9. Each entry is eligible to be selected for Note Card reproductions, unless the artist requests it to be withheld. Selected winners will receive a special ribbon and an additional \$100. The Note Cards are sold to raise money for the Student Scholarship Fund.
10. We strongly encourage you to pick up unsold artwork after the sale, particularly fragile or large items. Pick up days are Tuesday and Wednesday, April 3rd and 4th. See the Student Art Schedule for exact times or to make special pick up arrangements. **For return shipping, please send the UPS/FedEx account number for your school. We do not have funds to cover return postage.**
11. Checks will be sent at a later date. Each eligible student will receive a single check. The amount of this check will include any cash awards and 80% of the sale price of any items sold.

The Heard Museum reserves the right to:

1. Reject any entry not considered show quality.
2. Reject any piece that is priced to discourage potential sale.
3. Reject any entry not considered original work.
4. Reject any entry with content considered by the Guild to be unsuitable for viewing by a young audience.
5. Photograph all entries for possible promotional, publicity or record purposes. All photos become the property of the Heard Museum Guild.

The Heard Museum and the Heard Museum Guild are not responsible for loss or damage of entries during processing, exhibition, packing, or transit to and from the Show.

**Heard Museum Guild
American Indian Student Art Show & Sale 2012**

Entry Procedures

1. The Master List should be filled out accordingly; a form for individuals or a form for school entries. Schools must fill out separate Master Lists for each Division. Please make additional copies of the forms to accommodate the number of students participating.
2. In addition to the Master List, each artist should fill out an Entry Form for each piece of artwork entered. Please include an email address and phone number where you can be reached.
3. Fill out one Label/Tag for each piece of artwork entered. Attach to the lower right hand corner on the back of each two-dimensional piece or in an appropriate place on each three-dimensional piece.
4. All artwork must reach us between Saturday, March 17th to Tuesday, March 20th from 10:00 AM to 4:00 PM. **No late entries will be accepted.**
5. The complete information and entry packet can be downloaded at www.heardguild.org under "For Student Artists and Teachers."

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**Delivery Information**

If you are mailing your entries, please mail to:

The Heard Museum  
American Indian Student Art Show & Sale  
2301 North Central Avenue  
Phoenix, AZ 85004

Contact Shelley Mowry (Chair 623-694-8020 (cell) or 623-915-5509 (home)

If you are hand delivering your entries, please bring them to:

The Heard Museum – Monte Vista Room  
Enter off of Monte Vista (museum's old entrance)

2301 North Central Avenue  
Phoenix, AZ 85004

Between 10:00 AM – 4:00 PM

**Heard Museum Guild**  
**American Indian Student Art Show and Sale**  
**March 31 – April 2, 2012**  
**Checklist**

This checklist is to help you have a complete package with all needed information.

1. Master List for Artists/Entry forms/labels and tags – are all boxes completed \_\_\_\_\_
2. Master List for Teachers/Entry forms/labels and tags – are all boxes completed \_\_\_\_\_  

**Current phone number where you can be reached** \_\_\_\_\_  
**Labels and tags attached securely** \_\_\_\_\_  
**Artwork priced appropriately** \_\_\_\_\_  
**E-mail address noted** \_\_\_\_\_
3. Instructions for return of unsold artwork: School FedEx/UPS number \_\_\_\_\_  
(If you do not have access to the account number, please attach instructions to arrange for the return of the unsold artwork. ) \_\_\_\_\_  

**Current school address for returned artwork** \_\_\_\_\_  
**Current address for individual artist for returned artwork** \_\_\_\_\_
4. Scholarship applicant forms completed \_\_\_\_\_
5. Teachers Grant application completed \_\_\_\_\_
6. Reservations for Heard Museum tours for schools, artists, and families \_\_\_\_\_  
Contact [jmelcher@heard.org](mailto:jmelcher@heard.org) by January 30, 2012
7. Teacher pickup information...noted on packet who is authorized to pickup \_\_\_\_\_

**We are looking forward to the arrival of your art!**



**Heard Museum Guild  
American Indian Student Art Show & Sale 2012**

## Awards



### Ribbon Awards

- ✿ One (1) Best of Show - **Purple Ribbon**

#### For Each Division

- ✿ One (1) Best of Division – **Turquoise Ribbon**
  - This will be awarded from among the Blue Ribbon winners.
- ✿ One (1) First Place – **Blue Ribbon**
- ✿ Two (2) Second Place – **Red Ribbons**
- ✿ Two (2) Third Place – **White Ribbons**
- ✿ Three (3) Honorable Mention – **Green Ribbons**
- ✿ Nine (9) Judge's Choice – **Maroon Ribbons**
- ✿ Two (2) Chair's Choice – **Orange Ribbons**



### Monetary Awards

**Best of Show - \$150**

|                   | <b>Turquoise</b> | <b>Blue</b>    | <b>Red</b>     | <b>White</b>   | <b>Green</b>   |
|-------------------|------------------|----------------|----------------|----------------|----------------|
| <b>Division 2</b> | <b>\$60.00</b>   | <b>\$30.00</b> | <b>\$20.00</b> | <b>\$10.00</b> | <b>\$10.00</b> |
| <b>Division 3</b> | <b>\$90.00</b>   | <b>\$60.00</b> | <b>\$40.00</b> | <b>\$20.00</b> | <b>\$10.00</b> |

**Judge's Choice - \$50**

**Chair's Choice - \$30**

**Andy Eisenberg Special Award - \$60**

**Heard Museum Guild  
American Indian Student Art Show & Sale 2012**

**Announcing the 2012  
SUMMER ART WORKSHOP AWARD**

**Summer of 2012**

The Heard Museum Guild, in partnership with the Heard Museum and Arizona State University, West Campus, is offering student artists a great opportunity to participate in a one (1) week art workshop on the West Campus of Arizona State University in Phoenix. The workshop will offer students the chance to enjoy the city, experience life on a university campus, be with other American Indian students their own age, and with the help of university instructors, focus on creating art.

Ten (10) students from Division 3 in the American Indian Student Art Show and Sale will be invited to attend this unique workshop. Judges will select the students based on the quality of their artwork. Students who are chosen will be asked to:

1. Make a pledge to The Heard Museum that they will attend and provide their own transportation to Phoenix.
2. Write a personal statement indicating their educational and artistic goals.
3. Send recommendations from two (2) teachers who are familiar with their academic and artistic accomplishments.
4. Will include email address and phone number.

For questions regarding this extraordinary opportunity, please contact:

Beverly Chapman  
Workshop Chair  
(480) 598-0456  
beverlychapman@cox.net

# Heard Museum Guild American Indian Student Art Show & Sale 2012

## Scholarship Awards

Scholarships will be awarded in varying amounts, with a maximum award of \$1,250 to each winner.

1. **Eligible Applicants** are American Indian high school seniors who have applied to a college or other post-secondary institution. They are also participating in the current Heard Museum Guild's American Indian Student Art Show and Sale.
2. **Written Applications** for the scholarship must accompany the artwork being entered in the Show. Applications and artwork must arrive at the Heard Museum by Tuesday, March 20th.
3. **Application Requirements**
  - ✳ **Scholarship Application Information Sheet.** The information sheet must be filled out completely with name, address, phone number and email address.
  - ✳ **Artwork.** Three (3) pieces of artwork must be submitted. Each piece should be labeled to indicate that the artist is applying for scholarship consideration. Any exception must be arranged with the Scholarship Committee Chair, Emma Sansone.
  - ✳ **Essay.** Applicants must write an essay stating their need for the scholarship, their educational plans, and their career interests. Their student GPA must also be included.
  - ✳ **Recommendations.** The application must include written recommendations from two (2) teachers who are familiar with the applicant's academic work and art accomplishments. Recommendations should address such character traits as leadership and creativity as well as the applicant's involvement in American Indian and community activities.

Scholarship winners may be eligible to apply for a scholarship *renewal* to continue their education if there has been no interruption to his/her post-secondary education. This renewal will be subject to acceptance by the Scholarship Committee based upon the applicants' academic record, recommendations from the applicants' school (college) instructors and the AVAILABILITY of scholarship funds.

Award winners will be notified in May 2012, but proof of acceptance and actual enrollment in a college or other institution of higher learning will be required before the funds are released.

For questions, please call or write:

Emma Sansone, Scholarship Committee Chair  
2861 S. Illinois Pl.  
Chandler, AZ 85286  
480-699-8471  
emma@campobianco.com

## **Heard Museum Guild American Indian Student Art Show & Sale 2012**

### **Pricing Your Artwork**

All of the artwork submitted to the Show will be for sale. Participants are given the opportunity to price their artwork for sale until the Show closes. We strongly encourage you to price your items at a reasonable price\*. Think of the great reward it would be to know your piece was highly thought of by another and purchased for their enjoyment.

1. Each creation is to be priced by the student and made available until the Show closes.
2. Prices will be reduced by 20% the last day of the sale, Monday, April 2, 2012.
3. Students receive 80% of the paid price.

The other 20% of the sale remains with The Heard Museum Guild to help (1) defray the costs of the show, (2) provide school grants for classroom supplies, (3) support a workshop for participating student artists, and (4) fund the students' cash prizes.

\*We reserve the right to contact the artist to discuss the reasonable price if we think it is not viable. (Please include your email address and phone number.)

**Heard Museum Guild  
American Indian Student Art Show & Sale 2012**

**2012 Student Art Schedule**

**Receiving**

Saturday, March 17 ..... 10:00AM – 4:00PM  
Sunday, March 18 ..... 10:00AM – 4:00PM  
Monday, March 19 ..... 10:00AM – 4:00PM  
Tuesday, March 20 ..... 10:00AM – 4:00PM, Deadline 4:00PM

**Judging**

Friday, March 23 ..... 10:00AM – 4:00PM

**Meet the Artists Sneak Preview**

Friday, March 30 ..... 10:00AM – 3:00PM  
• All student artists are encouraged to attend.

**Opening Night Reception**

Friday, March 30 ..... 5:00PM – 7:00PM  
• All student artists are encouraged to attend.

**Sale**

Friday, March 30 ..... 5:30PM – 8:30PM

Silent Auction:       Section 1 Closes at 7:30PM  
                                  Section 2 Closes at 7:45PM  
                                  Section 3 Closes at 8:00PM

Raffle Drawing:       7:45 PM

Saturday, March 3 ..... 10:00AM – 4:00PM

Sunday, April 1 ..... 10:00AM – 4:00PM

Monday, April 2 ..... 10:00AM – 4:00PM, Final Day of Sale  
• All Artwork will be discounted 20% on Final Day of Sale

**Pick Up Artwork**

Wednesday, April 7\* ..... 1:00PM – 4:00PM

Thursday, April 8\* ..... 10:00AM – 4:00PM

• If unable to pick up on these days, see **Unsold Artwork** page to make other arrangements.

**Heard Museum Guild  
American Indian Student Art Show & Sale 2012**

**Unsold Artwork**

**Unsold artwork must be picked up, returned, or donated at the end of the 2012 American Indian Student Art Show and Sale.**

**Art Pick Up:**

Unsold artwork can be picked up from the Heard Museum (Monte Vista Room) on:

Tuesday, April 3, between 1:00pm and 4:00pm

Wednesday, April 4, between 10:00am and 4:00pm

**Pick Up Appointment Contact:**

If you are unable to pick up your artwork during the above two days, you can make arrangements to pick up your artwork between:

April 5 and April 8

Call Shelley Mowry at 623-694-8020 or Sue Snyder at 602-695-2712 to make an appointment for your pickup. **You must call before Monday, April 2 at 4:00 PM.**

**Shipping:**

**Send/include the UPS/FedEx account number for your school and we will ship your artwork to you. Include the information and instructions with your packet or call Shelley Mowry at 623-894-8020 or Sue Snyder at 602-695-2712.**

**Donations:**

The Heard Museum Guild does not have funds to cover return postage of the unsold artwork.

Please let us know how we can arrange to return the artwork if you do not have a FedEx or UPS account number, or have not made other arrangements for pick up.

Artwork remaining at the museum after April 8 may be donated to charity.

Shelley Mowry

Chair, Student Art Show and Sale

**The Heard Museum Guild  
American Indian Student Art Show & Sale**

Division: \_\_\_\_\_  
Use A Separate Sheet for EACH Division

Page \_\_\_\_\_ of \_\_\_\_\_

**Master List for Individual Artists**

|                              |              |
|------------------------------|--------------|
| Name: _____                  | Phone: _____ |
| Address: _____               | Email: _____ |
| City: _____                  | Fax: _____   |
| State: _____ Zip Code: _____ |              |

|                      |                      |                           |                        |
|----------------------|----------------------|---------------------------|------------------------|
| Date Received: _____ | How Delivered: _____ | Total # of Entries: _____ | <i>Museum Use Only</i> |
|----------------------|----------------------|---------------------------|------------------------|

| Item | Student's Name, Title and Medium Used        | Tribe | Grade | Age | Price | Div # | Category | Entry # |
|------|----------------------------------------------|-------|-------|-----|-------|-------|----------|---------|
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |

|                        |                                                         |
|------------------------|---------------------------------------------------------|
| The Heard Museum Guild | <i>Museum Use Only</i><br>Entered by: _____ Date: _____ |
|------------------------|---------------------------------------------------------|

**The Heard Museum Guild  
American Indian Student Art Show & Sale**

Division: \_\_\_\_\_  
Use A Separate Sheet for EACH Division  
Page \_\_\_\_\_ of \_\_\_\_\_

**Master List**

School name: \_\_\_\_\_

Phone: \_\_\_\_\_

Teacher name: \_\_\_\_\_

Email: \_\_\_\_\_

Teacher/school address: \_\_\_\_\_

Fax: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Teacher phone: \_\_\_\_\_

| Date Received: | How Delivered: | Total # of Entries: | <i>Museum Use Only</i> |  |  |
|----------------|----------------|---------------------|------------------------|--|--|
|----------------|----------------|---------------------|------------------------|--|--|

| Item | Student's Name, Title and Medium Used        | Tribe | Grade | Age | Price | Div # | Category | Entry # |
|------|----------------------------------------------|-------|-------|-----|-------|-------|----------|---------|
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |
|      | Name: _____<br>Title: _____<br>Medium: _____ |       |       |     |       |       |          |         |

**School Entry Master List continued - School name \_\_\_\_\_ page \_\_\_\_ of \_\_\_\_**

|                       |                       |                            |                        |
|-----------------------|-----------------------|----------------------------|------------------------|
| <b>Date Received:</b> | <b>How Delivered:</b> | <b>Total # of Entries:</b> | <b>Museum Use Only</b> |
|-----------------------|-----------------------|----------------------------|------------------------|

| Item | Student's Name, Title and Medium Used | Tribe | Grade | Age | Price | Div # | Category | Entry # |
|------|---------------------------------------|-------|-------|-----|-------|-------|----------|---------|
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |
|      | <b>Name:</b><br>Title:<br>Medium:     |       |       |     |       |       |          |         |

**The Heard Museum Guild  
American Indian Student Art Show & Sale**

**ENTRY FORM**

|                             |                  |             |                |              |          |           |
|-----------------------------|------------------|-------------|----------------|--------------|----------|-----------|
| Last Name                   |                  | First Name  |                | Entry of     |          |           |
| Tribe                       |                  |             | E-mail address |              | Grade    |           |
| Home Address                |                  |             |                |              | Age      |           |
| City                        |                  |             | State          | Zip Code     |          |           |
| Phone                       |                  | School Name |                | Teacher name |          |           |
| <b>Signature of Artist:</b> |                  |             |                |              |          |           |
| School Item #               | Title and Medium |             | Price          | Division     | Category | Entry No. |

**\*\*NOTE: An Entry Form must be filled out for each piece of artwork that is entered.**

**\*\*NOTE: An Entry Form must be filled out for each piece of artwork that is entered.**

**The Heard Museum Guild  
American Indian Student Art Show & Sale**

**ENTRY FORM**

|                             |                  |             |               |              |          |           |
|-----------------------------|------------------|-------------|---------------|--------------|----------|-----------|
| Last Name                   |                  | First Name  |               | Entry of     |          |           |
| Tribe                       |                  |             | Email Address |              | Grade    |           |
| Home Address                |                  |             |               |              | Age      |           |
| City                        |                  |             | State         | Zip Code     |          |           |
| Phone                       |                  | School Name |               | Teacher name |          |           |
| <b>Signature of Artist:</b> |                  |             |               |              |          |           |
| School Item #               | Title and Medium |             | Price         | Division     | Category | Entry No. |



**Heard Museum Guild  
American Indian Student Art Show & Sale 2012**

**Scholarship Application  
Information Sheet**

Student Name: \_\_\_\_\_

Tribal Affiliation: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

School Now Attending: \_\_\_\_\_

School Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please list all courses you are presently taking:

|       |       |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Number of entries with titles and mediums: \_\_\_\_\_

|       |       |
|-------|-------|
| _____ | _____ |
| _____ | _____ |

Most Recent Grade Point Average: \_\_\_\_\_

# Attention Art Teachers

## Grants for Art Supplies

### Eligible Applicants

All teachers whose students have entered work in the current Heard Museum Guild American Indian Student Art Show and Sale are eligible.

### Application Letter

An application letter must accompany the submission of artwork to the Heard Museum Guild American Indian Student Art Show and Sale.

Receiving of art work is Saturday, March 17 to Tuesday, March 20, 2012.

Letter of application should include:

- Size of school
- Grades in your school
- Number of students in your art classes
- Need and intended use of materials to be purchased with the grant money

The information in the letter may be used for publicity purposes connected with the Student Art Show.

If you have any questions, please contact:

Jackie Kemmer  
602-953-8952, home or 602-525-1776, cell  
Kemmerinaz@aol.com

Thank you in advance for your participation in the Heard Museum Guild American Indian Student Art Show.